



CHUM NEWS

We Stand as a Team. United in Purpose!

JANUARY 2019

VOLUME 1 ISSUE 4

VICE PRESIDENT'S MESSAGE IN REVIEW

Happy New Year my Chum Sisters. I pray that 2019 brings you Peace, Prosperity, and a Positive Attitude resulting in Positive Productivity. Positivity and Determination will result in "Intentional Excellence." That is my desire for all of us as we "listen to the children... enrich their lives" and make their dreams achievable.

As Chums and professionals, let's meet our deadlines by finalizing our elections and new member intake before June 2019 so that our Financial Secretary receives only one finalized roster submission. Let's get all Transition Forms submitted as changes occur, *i.e., Name, Address, MOL, etc.* Let's make this the BEST year ever.

And finally, let us take care of each other. Lead with the heart and carefront thru resolution. This will strengthen our resolve to meet our core values.

Barbara J. Neville, Hampton NN (VA)
National Vice President

MEMBERSHIP IN REVIEW

INDUCTION MODEL SCHEDULE

Many Chapters may already have a Membership Model. A suggested Membership Model (attached) will put all chapters on schedule for inducting new members in May or June of our Chum year. It is important to follow a similar schedule for an accurate census of Chum reporting. Chum reports are due June 30 of the Chum year to allow for National Officers to prepare reports by July 30. Our National Officers work each summer tirelessly amending reports and adding new members after assessments are due. Let's help them have a summer with their family and friends too. **(Amended Induction Model Attached)**

Elizabeth S. Saunders, Orlando (FL)
National President

MEMBERSHIP APPLICATION

Membership Application is an official document of Chums, Incorporated. It is located in the Forms Section of our National Bylaws on page 55 & 56. If you are not using the Official Membership Application, please use for your next membership process. Attached is a fillable application. Please forward to your Vice President/Membership Chair for distribution to members for your next membership intake. **(Fillable App Attached)**

MEMBERS ON LEAVE/EMERITUS/ASSOCIATES

Members on leave and Emeritus members retain membership with Chums, Incorporated by paying per capita membership fees through their local chapter, except when the Emeritus Member moves to an area where there is no local chapter. The Emeritus Member should then pay per capita membership fee directly to the National Financial Secretary on or before June 30. Associate members shall pay a per capita membership fee directly to the National Financial Secretary on or before June 30th.

Marsha Ingersoll, Oklahoma City (OK)
National Financial Secretary

TRANSITION FORMS (Form Attached)

All changes in membership status shall be reported on the Membership Transition Form. The form shall be used to report New Members, Leave of Absence, the transition to Associate Membership, the transition to Emeritus Status, Transfers, Resignation, and loss of membership for failure to pay per capita, Reinstatements, Name Change, Address Change, and Death.

DISTRIBUTION OF TRANSITION FORMS

- Submit within 30 days of transition to the National Vice President for signature who will send to the National President and National Financial Secretary.
- Member and Chapter President should keep a copy.

MEMBER-AT-LARGE IN REVIEW

Greetings Chum Sisters. It has been my honor to serve as your National Member-at-Large over the past two years. It also is an honor and privilege to serve alongside the team of phenomenal women on the Executive Committee & Yellow Rose Council who worked tirelessly to ensure that 2018 Conclave was a huge success. In this connection, all Conclave business for Chums, Incorporated was done, and we had fun too.

It has also been my pleasure getting to know the Board of Directors, Yellow Rose Council, the Emeritus, and Associate members of Chums, Incorporated. One of my duties as your National Member-at-Large Representative is sharing information regarding the passing and illness of Chums and their family members. To make this process easier for Chapter Presidents or their designees, I developed a Condolence/Illness form which was shared at the 2017 Conclave.

Member-at-Large - Continued

In January 2018, I initiated another process to communicate information to our membership; a monthly announcement to recognize birthdays was emailed to Chapter Presidents to share with their members. I would like to thank all the Chapter Presidents who have already sent information regarding the birthdays of their members, to facilitate this process. Again, thank you for the privilege of serving, and I am looking forward to another two years of service, cooperation, and success.

Chum Viola Burton-Mitchell, Greater Lansing (MI)
National Member-at-Large

NATIONAL PROJECT COMMITTEE IN REVIEW

Happy New Year! Chums, Incorporated has a foundation built on the understanding that there are children born into less than desirable situations and need the unselfishness of others to provide them with a helping hand. Project winners in 2018 are 1st place – Atlanta (GA) Chapter, 2nd place – Philadelphia (PA) Chapter, 3rd place – Detroit, and Honorable Mention – Providence (RI) Chapter. Remember, If your chapter would like to be considered for one of the project awards at our Conclave the form must be returned by **June 30 of the year requested**.

The National Project Committee selected Children's Defense Fund and National CARES Mentoring Movement to receive \$5,000.00 each from our National Project Fund.

Susan Odom-Houze, Los Angeles (CA)
National Project Chair

THE VALUE OF OUR BRAND IN REVIEW

Our branding materials are the face of our organization -- the first overall image people get when they look at our web presence, social media, marketing, and printed materials. They are visual representations of who we are and what we do. They show what makes our organization unique and meaningful. Take a moment to look at our Chums, Incorporated masthead and what it tells you about us.

- *Our colors are yellow and green.*
- *We are an incorporated organization.*
- *We listen to and enrich the lives of children.*
- *We have registered our logo.*
- *We value friendship and working together.*
- *We aim high.*
- *The yellow tea rose is our symbol and has a special meaning for us.*
- *We have a professional modern look.*

All of the above information is reflected in the masthead. That's why it is so important to use our branding on your printed materials. It's a simple, non-cluttered way of introducing people to Chums, Incorporated.

National President Elizabeth Saunders has asked us to think deeply about our public presentation and articulate who we

are as a premier organization in our communities. Our branding materials help us do that.

The value of a strong brand cannot be underestimated. The Chums, Incorporated shows we are a national professional organization of friends with shared values, mission, and purpose. Children are important to us. We listen to them and enrich their lives through our service programs and financial support.

By using the Chums, Incorporated branding materials you reinforce our shared values, connection, and national presence. The consistent professional look of our printed communications strengthens our brand both locally and nationally. It just may inspire confidence not only for ourselves but also for those who are looking at us. I encourage you to embrace and use the brand. Its value is significant.

Marsha Ingersoll, Oklahoma City (OK) Chapter
National Branding Chair

WEBSITE IN REVIEW

Remember to submit pictures, fliers, invitations, etc. for our website. We want to know the wonderful things happening in your Chapter. The website Password: Chums123

Remember to use the Website Request Form. (**Attached**)

The form should be submitted to Chum JoAnn Wallace, National Historian/Journalist Cleveland (OH) Chapter,
joannrj2000@aol.com

Sharletta McKinney, Atlanta (GA) Chapter
National Technology Chair

PRESIDENT'S MESSAGE

Happy New Year Chum Sisters, as we reach the beginning of a new year, I wish you and your family a year full of great health and success in whatever you pursue.

Also, thank you for supporting me as your leader for the next two years. Thank you for helping Chums, Incorporated continue to grow and excel as a fun and active organization, to strengthen the process for the selection of members, to build up a relationship with our members; and to aid in the retention of members while meeting new friends along the way! In planning for 2018-2019, the Executive Board need your skills and talents to keep the momentum going. If you have benefited as much as I have from this great organization, please continue to be the best leaders in your individual chapters by implementing the goals and objectives of Chums, Incorporated, listening to our children... ensuring their future. You can help shape the future of our organization with your valuable insights and leadership skills. Serving your chapter will present a worthwhile personal growth experience for you and provide an excellent opportunity to explore new ideas for our organization. We are surrounded and supported by a team of enthusiastic women eager to help Chums, Incorporated succeed!

Thank you again for your contribution to Chums, Incorporated an organization we can all take pride in.

Elizabeth S. Saunders – Orlando (FL) Chapter,
National President

ROSTERS IN REVIEW

Chapter Rosters should be returned as requested. Do not change the format of the Roster sent. The format is set-up for easy input and deletion of information/changes.

CHAPTER ROSTERS will post on our Website by February.
A Reminder to send your Chapter Roster to the President as requested.

NATIONAL FOUNDERS SCHOLASHIP

The National Chapter of Chums, Incorporated is pleased to announce the 2018 Founders' National Scholarship winners. At the 58th Annual Conclave held October 18 -21 in Las Vegas, Nevada, three exemplary students were awarded scholarships. The Founders' National Scholarship was established in 2001 in honor of Chum Founders Mary Ward Barnes, Joyce Tate Brown and Theodora Jackson Cora.

This Scholarship benefits students who are entering their first year of college. Applications from local chapters are submitted to the National Chums, Incorporated Scholarship Committee for consideration. The candidates are rated based upon their scholarship, community service, and need. Scholarships are awarded at the National Conclave for the organization in October of each year.

About the Scholarship Winners

The three recipients of the 2018 Founders' National Scholarship are leaders in their school, community and beyond. The first-place scholarship of \$3,000 was awarded to Queeny Jose, nominated by the Orlando Chapter of Chums, Incorporated. Lauren D. Brooks, nominated by the Raleigh Chapter, and Victoria Lamar, nominated by the Atlanta Chapter tied for second place and were each awarded a \$1,000 scholarship.

Regina Petteway, Raleigh (NC) Chapter
National Founders Scholarship - Chair

CHUMS 59TH ANNUAL CONCLAVE

BYE BYE VEGAS
HELLO OKLAHOMA!

OKC-ing is believing... more than you imagined
October 17-20, 2019
INFORMATION COMING SOON
OKLAHOMA CITY CHUMS!

CHUMS, INCORPORATED www.chums-inc.org

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Marsha Ingersoll, National Financial Secretary
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Clementine Silver, National Treasurer
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Laura Ellis, National Recording Secretary
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Lynn A. Rosario, National Corresponding Secretary
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Viola Burton Mitchell, National Member-at-Large
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Betty Walker, National General Counsel
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ATTACHMENTS:

Membership Application
Membership Model Schedule
Transition Form
Website Request Form

CHUM NEWS

A newsletter brought to you by:
Elizabeth Saunders, National President